



Royal Dutch
Kentalis

Kentalis International Foundation

Strategic Plan 2018-2022

27-2-2019

The vision of Royal Dutch Kentalis

Communication is life.

At Royal Dutch Kentalis we recognize everyone's individual potential and work towards an environment that enables persons with hearing loss or special communication needs to thrive in his/her personal life and engage as independent as possible in society.

The Mission of Kentalis International

INT contributes to the mission of RDK by **engaging Kentalis professionals** in **international exchange** in order to

learn,

share expertise and

contribute to an enabling environment for equitable inclusive quality education and care

for all, in the Netherlands and abroad.

Span of work





Internal service provision

- Support of Kentalis colleagues in European initiatives/fundraising
- Service point for questions related to issues beyond the Netherlands
- Training staff for ambassadorship for RDKentalis at events abroad
- Supporting RDKentalis in international network membership and conference organization
- Enabling staff to gain competencies via international exchange work in INT projects

External knowledge exchange initiatives

1


Long term engagement in focal countries aiming at contributing to systemic change

The SYSTEM is defined as all factors influencing the educational environment of children and youth belonging to the RDKentalis target groups

For 2018-22: Uganda and Tanzania

How?

- Training of education professionals
- Development of knowledge infrastructure for better/early diagnostics
- Initiate and/or implement complementary strategic projects with partners (Kentalis minimal engagement)
- Engagement with governmental stakeholders (indirect and direct)
- Investing in sustainable academic knowledge development in focal countries
- Evaluation of the (long-term) impact on the learner, the child, the other stakeholders



**External
knowledge
exchange
initiatives**



**Uganda and
Tanzania**

External knowledge exchange initiatives

2.


Short term knowledge transfer of (semi)designed courses

Worldwide

Demand driven

How?

- Product leadership
- Relevant, qualitatively high supply of knowledge in form of diverse services (workshops, training, evaluations, webinars, e-learning, blended learning etc.)
- Short interventions
- Customer Relation Management
- Financially sound
- Kentalis experts trained in existing modules



**External
knowledge
exchange
initiatives**



Worldwide



Guard, promote and advocate what we stand for as Kentalis

Key values – commitment:

Rights-based
High quality professionals
Customized inclusion
Equity for Kentalis target group

How?

Active participation / membership IDDC and DCDD

Check on advocacy-related issues in programming

Stimulate small-scale, local policy influencing via long-term projects/programming